

## PROGRAM

### October 24

**8:00 AM**

**REGISTRATION**

**9:00 AM**

**OPENING**

Prof. Dr. José Eduardo Krieger

*Provost for Research*

Prof. Dr. Raul Machado

*Provost for International Cooperation*

Profa. Dra. Roseli Lopes

*Undergraduate Research Coordinator*

**9:30 AM**

**USP LECTURE**

"Explanation as a Vocation: The Value of Scholarship in a World of So-Called 'Alternative Facts'"

Prof. Dr. Patrick Jackson

*American University - School of International Service*

**11:30 AM**

**POSTER EXHIBITION**

Session A

**1:00 PM**

**LUNCH BREAK**

**2:00 PM**

**PATHS IN SCIENCE**

Profa. Dra. Alicia Kowaltowski

*USP - Chemistry Institute*

Prof. Dr. Ignacio Poveda

*USP - Law School*

Prof. Dr. Glauco Arbix

*USP - School of Philosophy, Literature and Human Sciences*

Profa. Dra. Patrícia Brum

*EEFE - School of Physical Education and Sport*

**3:00 PM**

**PATHS IN TECHNOLOGY**

Silvia Takey

*DEV Tecnologia*

Ricardo Di Lazzaro

*Genera*

Daniel Cukier

*Playax*

Prof. Dr. André Fleury

*USP - Polytechnic School*

**4:30 AM**

**POSTER EXHIBITION**

Session B

### October 25

**8:30 AM**

**REGISTRATION**

**9:30 AM**

**USP LECTURE**

"An Intercontinental Experiment in Academic Research and Teaching"

Prof. Dr. Hellmut Eckert

*IFSC USP - São Carlos Institute of Physics*

**11:30 AM**

**POSTER EXHIBITION**

Session C

**1:00 PM**

**LUNCH BREAK**

**2:00 PM**

**SIICUSP 25TH ANNIVERSARY**

Prof. Dr. Artur Rozestraten

*USP - School of Architecture and Urbanism*

Profa. Dra. Adriana Delgado

*UFSCAR - São Carlos Federal University*

Clara Nóbrega

*USP - School of Physical Education and Sports*

Profa. Dra. Roseli Lopes

*Undergraduate Research Coordinator*

**3:00 PM**

**PATHS IN BUSINESS AND PUBLIC ARENA**

Dra. Ana Paula S. Bergamasco Diniz

*Bergamasco & Silverio Law Firm*

André Souza

*Google*

Juliana Dal Pino

*Johnson & Johnson*

Priscila Cruz

*Instituto Todos pela Educação*

Paulo Almeida

*USP - Provost for Research Office*

**4:30 AM**

**POSTER EXHIBITION**

Session D